



Dear Partner,

S.O.B.'s, New York's Premier World Music Venue is a haven for artists seeking intimacy and creative freedom. Our stage has witnessed legends and legends in the making perform such as Tito Puente, Jorge Ben Jor, Common, Jill Scott, Mos Def, and Gil Scott Heron.

By considering S.O.B.'s for your event, you are guaranteeing your product, artist or company are aligned with a legendary venue for breakthrough music presentation. We are able to tailor our catering packages to fit your production goals and will work with your concepts to deliver truly amazing events such as **Record Release Parties, Video & Photo-Shoots** (complete with Installation & Set Design), **Showcases, Listening Forums, Open-Mics, Club Date Promotion,** and **Award Shows.**

With a newly re-modeled room, state of the art sound and light system, two visual projectors, and full-service kitchen available to cater for a variety of functions, we will help you tailor an evening that will wow your audience. Our state-of-the-art Pro-Tools Recording Studio is capable of recording phenomenal live presentations such as Grammy-winning Artist, **John Legend's Live At S.O.B.'s CD** and **Floetry's Live Concert at S.O.B.'s** now on every Video Jockey's heavy rotation.

I have enclosed a rental kit to brief you on our venue and services. There are different variables that effect costs so please contact me to discuss the particulars related to your event and schedule an on-site visit.

Cheers!

**Robbin Gold**  
**Creative Director**  
**Email: [events@sobs.com](mailto:events@sobs.com)**  
**[www.sobs.com](http://www.sobs.com)**  
**Direct: 212.645.2577**  
**Office: 212.243.4940**  
**Fax: 212.645.1703**

**200 Varick Street**  
**New York N.Y. 10014**



## ARTISTS SHOWCASES & LISTENING HALL OF FAME

Abstract Rude	<b>Ded Prez</b>	Lady Alma	<b>Pete Rock &amp; CL Smooth</b>
Abby Dobson	<b>DJ Le Spam</b>	Ladybug	Peven Everett
Aceyalone	DJ Romes	Laura Izibor	Phesto
<b>Africa Bambaataa</b>	Enanito Verdes	La Timba Loca	Pumpkinhead
Alejandro Lerner	Encore	La Bruja	Postdata
Alia Marie	Eric Roberson	Lady Alma	<b>Q-Tip</b>
Amouri Gutierrez	<b>Erykah Badu</b>	Ladybug Mecca	Radio Mundial
<b>Amel Larrieux</b>	<b>Estelle</b>	Leela James	Raphael Saadiq
Angela Johnson	Eyedes Abilities	<b>Les Nubians</b>	Ras Kass
<b>Antibalas</b>	Eligh	Lila	Renee Neufville
<b>Astrud Gilberto</b>	<b>Ely Guerra</b>	Little Brother	Russell Taylor
Atmosphere	Fertile Ground	Llorca	<b>Sean Paul</b>
<b>Beatnuts</b>	Fito Paez	<b>Los Amigos Invisibles</b>	<b>Sise</b>
<b>Beenie Man</b>	<b>Floetry</b>	<b>Lupe Fiasco</b>	Somi
Bilal	<b>Gill Scott Heron</b>	Lyrics Born	<b>Soulive</b>
<b>Black Eyed Peas</b>	Goapele	<b>Marc Anthony</b>	<b>Sweet Mickey</b>
Blackalicious	Grandmaster Flash	<b>Melanie Fiona</b>	Siete Rayo
Blackstar	Graph Nobel	<b>Mos Def</b>	Silvana Magda
Blusyde	Imani Uzuri	<b>Music Soulchild</b>	Stiffed
Bobi Cespedes	Jazmine Sullivan	Nas	Speedknots
Bohemia Suburbana	Jazzyfatnastees	N'Dambi	<b>Talib Kweli</b>
Bootcamp Click	J-Rocc	New York Allstars	Tasha's World
Brass Munk	Jeni Fujita	Nipsey Hussle	The Grouch
<b>Brazilian Girls</b>	Jerome Jordan	<b>Nneka</b>	<b>The Roots</b>
Brother Jacques Project	<b>John Legend</b>	Non-Phixion	Ugly Duckling
Buzz Band	John Stephens	Ogans	<b>Vaughn Anthony</b>
<b>Calle 13</b>	Jolie Fuego	Olu	Versatile
Camp Lo	Joyo Velarde	Omar	Vinx
<b>Carimi</b>	<b>Kanye West</b>	Opio	Vivian Green
Celeste Carballo	Karnak	Orchestra Baobab	Wildchild
Cherrywine	Keith Murray	<b>OutKast</b>	Willie Rosario
Chesterfields	<b>Kid Capri</b>	PB Wolf	<b>Yellowman</b>
<b>Cody Chesnutt</b>	<b>Kid Cudi</b>	Pep Love	<b>Zap Mama</b>
<b>Common</b>	Kilah Priest	Percee P	Zin
Conya Doss	Kindred	Pete Miser	Z- Man
Crazy Walz	<b>KRS ONE</b>		509
<b>De La Soul</b>	Kinky		



## Recording Industry Clients

Arista Bang Music Inc Blue Note BMG Music BMG USA Latin BMI Calabash Records Capitol Records Coconut Grove Records Columbia Records Conspiracy Music DMC America	Elektra Entertainment EMC Records Giant Records Giant Step Records Grateful Dead Records Highnote Records Interscope Jerome Records K Records Kinetic Records Matador Records MCA Records	Mercury Records Merge Records Motown Off Beat Records Payaso Music Putumayo World Music MCA Records RAS Records Sirius Music Six Degrees Records Slam Jamz Sony Music Inc	The Atlantic Group Tired and True Music Tommy Boy Musica Triple X Records Universal V&R Records Verve Music Group Virgin WEA Latina XL Records Y Clef Records Zomba Records
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## Venue Information/Technical Rider

### Location/Directions:

204 Varick Street NY, NY10014 (Corner of W. Houston)  
 1 train to Houston Str. or the A,B,C,D,F train to West 4<sup>th</sup> Str. Walk two blocks down to 7<sup>th</sup> Ave./Varick Street

Room Capacity		Venue Specifications
<b>Seating Style</b>	<b>Capacity</b>	<b>Room Size</b> - 4000 square feet
Round Tables	100 people with tables of 8 -10 w/open dance-floor	<b>Dance Space</b> - 500 square feet
Banquet Tables	120 people w/open dance-floor	<b>Stage</b> - 10x20 feet
Standing Cocktail	375	<b>Bars</b> - Two
Club Style	250	<b>Coat Check</b> - 300 Person Capacity
		<b>Wheelchair Accessible</b>
		<b>Dressing Rooms</b> - Two

### In-House Technical Rider:

**Equipment Overview:** Two (2) Video Screen and Projector, Full Theatrical Lighting, Advanced PA System, Full Band Set Up; Drums, Percussion, Amplifiers, Microphones, DJ Booth

<u>Front of House P.A &amp; Monitors</u> 2-EAW mh690T per side (flow n) 1-EA sb250 per side (flow n) 2-EAW subs center under stage Allen & Heath ml4000, 32 channel With 8 vca's and 12 aux sends 5 monitor mixes (au1 through 5) 6-EAW sm200 lh monitors  <u>Out board gear:</u> 1-DBX 2231 St. EQ (front of house) 2- DBX 2231 St.EQ (stage monitors) 1- Klark Teknik dn300 mono EQ	<u>DJ gear:</u> 4 Technics -sl-1200mk2 1-Rane mp24z DJ mixer 1- Denon dn-2100f dual CD player 1 event electronics project studio 6  Speaker monitor 1- Alesis m-230 St. EQ 1- Sony mdr-v600 head phones  <u>Dance Floor</u> Mirrored Balls (2) Rotating Gemini (spin colors) (1)	<u>Instrument back line:</u> 1-Yamaha Custom bass drum 1-Yamaha floor tom 2-Yamaha rack tom 1-Yamaha double tom mounts 1-Yamaha steel snare drum 1-Yamaha snare stand 1-pearl foot pedal 1- pearl high hat stand 3-Yamaha cymbal stand 1-ride cymbal 2-crash cymbals 2 high hat cymbals (top/bottom) 1 China cymbal
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(stage monitor) 2- Alesis 3630 St. COMP/GATE 1- Presonic St COMPRESSOR 1- Behringer Multigate Pro 1- Behringer Multigate Pro 1- Lexicon mpx 100 1- Yamaha spx 900	Multi Colored Pin Spots (5) White Pin Spots (2) Blue Pin Spots (1) Red Pin Spots (1) White Pin Spots ( 8)  <u>Mics &amp; Direct Boxes:</u> 1- Shure lx beta 58a wireless 3- Shure beta 87	<u>Lighting Specifications</u> Follow Spot White Pin Spots Across the Front Stage                      Backgrounds (4) Blue                      (6) Blue (4) Yellow                      (6) Green (4) Orange                      (6) Red (4) Red (4) Green (1) Pink
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\* **S O B 's Records & Recording Studio** S O B's Records boasts its capability to produce and deliver high quality state of the art " live albums and Compilations" while maintaining the warmth and the acoustic of the room and S O B's Recording Studio is fully equipped and professionally wired to the stage of the club

### **S.O.B.'S RENTAL FEES & CATERING**

<b>RENTAL FEES</b>	
catering required Friday - Saturday	
<b>Rental Fee includes:</b>	<b>4 HOUR Maximum, Security, Insurance, Sound &amp; Light Engineer and Sound System SOB's Staff, Door receipts, and cash bar. DOES NOT INCLUDE Advertising, Backline &amp; Hospitality</b>
Rental Fee <b>(Day)</b> Sundays - Friday	\$4,000 (8-12 Hour daytime rentals available at double cost)
Rental Fee <b>(Night)</b> Sundays-Thursday	\$5,500
Rental Fee for Friday & Saturday <b>Night</b>	\$25,000 <i>(Price Point To Meet inclusive Of Food and Beverage)</i>
Saturday Day	\$4,500

<b>OPEN BAR RATES:</b>			
Prices reflect the rate per person inclusive of tax and gratuity.			
Super Premium Bar (Top Shelf)	\$30 p/p/h	Special: 3 hr \$85	4 hr \$95 p/p
Premium Open Bar (Call)	\$25 p/p/h	Special: 3 hr \$70	4 hr \$80 p/p
Well Bar (Non-Call Brands)	\$20 p/p/h	Special: 3 hr \$55	4 hr \$65 p/p
Beer & Wine	\$15 p/p/h	Special: 3 hr \$40	4 hr \$50 p/p
Drink Tickets	Premium = \$15 per Well = \$12 per Beer/Wine = \$8 per		





**FOOD PACKAGES**

Prices reflect the rate per person not inclusive of tax and gratuity.

A Limited Combination of Both Available at \$60 per person

Minimum 75 guests

**Stationary Hors d' Oeuvres \$25**

Domestic & Imported Cheese Board served with Crostini Crackers, Focaccia, and assortment of Olives & Cornichons

Satay Stations of Grilled Beef, Chicken and Vegetables

Homemade Spicy Bean Salsa made with Tomatillo and fresh Tomato sauce with homemade Root Chips

A bountiful display of Fresh Vegetable Crudités and Assorted Dipping Sauce

**Butlered Hors d'Oeuvres \$40**

**Crab cakes with Roasted Pepper Sauce**

Vegetable Spring Rolls with Plum Sauce

Coconut Shrimp

Brazilian Pasteis: A Savory Assortment of Beef and Cheese

Sea Scallops on Sugar Cane Sticks

Black Bean Chili In Yellow Corn Cups with Cilantro Crème